

A Fundraiser/Donation-Based

Color-A-Thon

This Fundraiser/Donation-Based Color-A-Thon is great for Elementary and Middle Schools who want to host a COLORFUL walk-a-thon to raise the most money for your school!

With this type of Color-A-Thon, your school makes up to 70% Profit!

70% PROFIT with total donations of \$7500 or more

50% PROFIT with total donations of less than \$7500

Fantastic PRIZE PROGRAM and INCENTIVE PROGRAM are included to get the MOST PARTICIPATION and MAXIMUM PROFIT for your school/group's fundraiser!

Plus you get...

- Bulk Color Dust: The more money you raise the more color dust we send.
- Individual Color Packs: One for each participant.
- Color Coordinator Guide: Takes the chairperson from planning to completion of your event.
- 2 Hallway Posters: To promote your sale.
- 15 Event Posters to promote your event throughout the community.
- Pledge/Collection Envelopes: One per participant.
- Parent Letter: We print the letter for you.
- Custom Pledge Site: For each participant.
- Credit Card Processing: For online donations and Entry Fees. A \$1.00 Processing Fee will be charged to the Credit Card Holder.
- Money Management Software: An easy tool to assist and organize the chairperson with counting & collecting donations.
- Student Reward Program: Great incentives including sunglasses, wigs and much more.
- Student Reward Pre-Packing: We pre-pack the rewards per seller for easy distribution.
- Option to rent Color-A-Thon outdoor flags for use during your event.
- Option to rent Color-A-Thon Arch for your event.
- 30 route marker flags: Makes marking your course easy and helps guide your participants.

- R.E.A.C.H. FOR IT: Curriculum program with daily audio announcements and video kick-off.
- Feed on Fitness Twitter Feed: Healthy lifestyle suggestions kids can use for life.
- D.J. Party Guide: Suggested script, tips and suggested song list if you hire a D.J.
- Custom pledge site with rotating banner ads for your group to sell and keep 100% of the profit.
We suggest selling them for \$500 each.
- Freight for all of the above items that are shipped to your group is included - No hidden fees!
- Great Customer Service!

What YOU provide and are responsible for:

- Happy Volunteers to plan and run the event.
- \$3.00 per T-Shirt for participants and/or volunteers.
- After party expenses: DJ, water or anything else your group would like to have at your party. The banner ad sales should cover those expenses.
- The event is run just like a book fair or holiday shop by your volunteers so you have maximum control, profit and can make the Color-A-Thon your very own!
- Kick Off for big impact and max donations
- Your group will do the Instant Reward to incentivize the students and maximize donations.
- Your group will play the mid sale announcements to keep up student interest.

Your ONLY cost!



844-538-4015
www.schoolathon.org

