

An Entrance Fee-Based Color-A-Thon

This Entrance Fee-Based Color-A-Thon is great for High Schools and Non-Profits who want to host a 3k or 5k community-wide event!

Charge a flat entry fee!

70% PROFIT with total registrations of \$7500 or more

50% PROFIT with total registrations of less than \$7500

Charge a flat entry fee!

The entry fee includes 1 t-shirt and 1 color pack per registrant!

Plus you get...

- Bulk Color Dust. The more money you raise, the more color dust we send.
- Individual color packs: one for each participant.
- Color Coordinator Guide: Takes the chairperson from planning to completion of your event.
- 15 Event Posters: To promote your event throughout the community
- Registration Fliers.
- Custom registration web site with rotating banner ads for your group to sell and keep 100% of the profit.
We suggest selling them for \$500 each.
- Credit Card Processing: For online donations and Entry Fees. A \$1.00 Processing Fee will be charged to the Credit Card Holder.
- Money Management Software: An easy tool to assist and organize the chairperson with entry fees.
- Option to rent Color-A-Thon outdoor flags for use during your event.
- Option to rent Color-A-Thon Arch for your event.
- 30 route marker flags: Makes marking your course easy and helps guide your participants.
- Feed on Fitness Twitter Feed: Healthy lifestyle suggestions kids can use for life.
- DJ Party Guide: Suggested script, tips and suggested song list if you hire a DJ.
- Freight for all of the above items that are shipped to your group is included – No hidden fees!
- Great Customer Service!

What YOU provide and are responsible for:

- Happy Volunteers to plan and run the event.
- \$3.00 per T-Shirt for participants and/or volunteers.
- After party expenses: DJ, water or anything else your group would like to have at your party. The banner ad sales should cover these expenses.
- The event is run by your volunteers so you have maximum control and profit and can make the Color-A-Thon your very own.

Your ONLY cost!



ONLY \$3 each!



Each entry fee includes 1 color pack!

Additional Color Packs and other fun merchandise can be purchased and sold to participants the day of your event!

schoolathon.org

**844-538-4015
www.schoolathon.org**

